Atfaluna's TVET Program Impact Assessment Report

Prepared by: Fady Abed, MEAL Expert MEAL Unit Atfaluna Society for Deaf Children (ASDC) Design by: Nidaa Ghazal, Media Coordinator (Talented Lady with Hearing Disability) August-2022

Atfaluna Society for Deaf Children

Atfaluna Society for Deaf Children (ASDC) is a local NGO, established in 1992 in Gaza City, in order to help persons with hearing disability in the Gaza Strip to have their chance in life through education, rehabilitation, and job training and employment opportunities. From its establishment as a small school for the students with hearing disability serving 27 pupils in 1992, Atfaluna now serves more than 40,000 persons with and without disabilities annually through a multitude of interventions and training programs implemented within a holistic and right-based and inclusive approaches involving children and adults with without disabilities, their families, service providers organizations, and the community-at-large.



METHODOLOGY AND SAMPLING

During the **2020**, **2021** and **2022** Atfaluna succeeded to provided TVET training courses for **423** youth (males and females) with and without disabilities in the field of (food production, sweet making, carpentry and furniture production, sewing, embroidery, freelancing, graphic design, Ceramic deigns and digital marketing), as out of them **273** were provided with three-month job employment and/or small bossiness grants support.

In order to measure the impact of Atafuan's **TVET** intervention on youth with and without disabilities, **ASDC's** MEAL unit conducted a survey via phone using the online survey with **172** beneficiaries with and without disabilities who were targeted by **TVET** training courses, job counseling, job employment and small grants. The survey was designed to assess Atfaluna's **TVET** program impact in job creation either permeant or partial job opportunities.



The employment rate of the graduate of Atfaluna TVET training courses varies depending on the type of the training course, as 16.7% of the graduates in the ceramic works training course succeeded to maintain either permeant or partial job opportunity, while this percentage increases to 28.6% for the carpentry works, 40% for graphic design and doll making, 47.6% in the sweet making courses, 56.3% embroidery and sewing, while the higher employment rate is found in the cooking and baking, and freelancing training fields with the rate 65.2% and 70% respectively.

EMPLOYMENT RATE AS PER VOCATIONAL TRAINING FIELD

The employment rates as per field of vocational training implemented by Atfaluna



RELEVANCY TO JOB MARKET NEEDS

97.4% of the survey respondents reported that the TVET trainings and the employability skills that they received are relevant to the local market needs.



94.4 %

of the survey responded reported that the job opportunity that they got are inclusive and suitable for the youth with disabilities.





EMPLOYABILITY SKILLS IMPROVEMENT

of the trainees gained improved employability skills and looking for job as a result TVET courses provided by Atfaluna.

89.4%



of the trainees succeeded to maintain full time job opportunity. Where out of them 11.7% got full time job employments in the field related to the training that they received, 26.1% are partially employed, while 8.7% are currently working but in different a field of the training they received, but they benefited from the life skills training and the employability workshops which they were engaged at in Atfaluna.

EMPLOYMENT RATES AMONG ATFALUNA'S TVET GRADUATES



It's recommended that the TVET training courses supported by providing job employments, small project or work from home opportunities where the higher employment rates are for the beneficiaries who received job counseling sessions and job employment.





Implementing community awareness and advocacy campaigns to raise the community awareness about the rights and the skills of the persons with the disabilities to get the jobs.

The TVET training courses, job employment, job counseling has to be provided within disability inclusion approach which will contribute in giving youth with and without disabilities the opportunity to have equal and inclusive access to TVET and employment programs.





FEATURED SUCCESS STORIES

Hatem Al Asadi, 27 years old from Khanyounis, talented youth with hearing disability.

"I am elated that I participated in the digital marketing training provided by Atfaluna Society for Deaf Children. I learned about this great opportunity through social media as it was posted by Atfaluna's Facebook page, announcing the invitation for a "digital marketing" training program. I immediately caught the opportunity to apply and luckily, I received a message confirming my place in this training. I am very happy that I was able to get a job after the precious knowledge and skills I learned in the field of marketing. Moreover, I had the chance to connect with many people with and without hearing disability. I hope to receive more similar opportunities from Atfaluna in the future.

I worked with a business owner on creating designs for their work where I communicated with him from home through virtual communication. However, I am aspiring to get a higher employment opportunity. Currently, I have a good source of income for me and my family which has added a lot of joy and happiness to my life. I would like to thank Atfaluna for this life-changing opportunity."



Riham Al Reqeb, 21 years old from Khanyounis, promising lady with physical disability.

"Before joining the program, I always desired to acquire technical skills that could secure me a job while studying at the university. I am very grateful that I joined this training from Atfaluna that targeted disabled people. I gained excellent skills in digital marketing and freelancing which added a great value to my professional skills as well as granting me a source of income. For the past 3 month, this income was a monthly stipend for me as a student. Besides, I learned how to communicate with clients from different countries in the Arab region and beyond with international clients to work on their projects. I couldn't be more thankful to this program that changed a lot for me during the past 6 months."

FEATURED SUCCESS STORIES



FEATURED SUCCESS STORIES Hala Shabet, 33 years old from Gaza, gifted lady with visual disability.

"The training was highly beneficial and it was the first training for me involving people with hearing, visual, and physical disabilities. I gained a strong background in various graphic design platforms such as Photoshop and Canva. Throughout the training, I gained the crucial skills for communicating with clients and networking with professionals from different areas. I was able to get a job in voice over, song writing, and content writing. Overall, the training was useful in expanding our networks with clients to access more employment opportunities."



FOR MORE INFORMATION PLEASE CONTACT: EMAIL: M.E.OFFICER@ATFALUNA.ORG ATFALUNA SOCIETY FOR DEAF CHILDREN WWW.ATAFLUNA.NET